



## AWARDS OF EXCELLENCE OF THE INTERNATIONAL MAPLE SYRUP INSTITUTE (IMSI)

Date: May 2012

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### NAME OF THE ANNUAL IMSI AWARD: GOLDEN MAPLE LEAF AWARD

**Purpose of the Award:** To recognize outstanding achievement in supporting and advancing the maple syrup industry at the North American or International levels.

**Eligibility:** Any individual, group or firm demonstrating outstanding achievement in supporting and advancing the maple syrup industry may be nominated for the Golden Maple Leaf Award.

**Theme Area for the Award in 2012:** **INNOVATION** of Benefit to the North American and/or International Maple Syrup Industry.

**Criteria for the Award:** The eligibility criteria for the Award are as follows:

- 1) The individual, group or firm must be nominated by at least one paid member of IMSI;
- 2) Nominations must be accompanied by a letter (1 or 2 pages in length) clearly outlining the accomplishment of the nominee and the significance to the North American and/or International Maple Syrup Industry;
- 3) The nomination must be received by IMSI's Executive Director on or before **August 31<sup>st</sup>, 2012**;
- 4) IMSI's Executive Committee will select the winner for the Award;
- 5) Other criteria to be considered are:
  - Clarity of Application
  - Strength of Rationale Provided for the Application
  - Positive Impact of the Achievement on the Maple Industry
  - Short-Term or Long-Term Impact on the Industry

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### NAME OF THE ANNUAL IMSI AWARD: LYNN REYNOLDS MEMORIAL LEADERSHIP AWARD

**Purpose of the Award:** To recognize outstanding leadership of individuals in the International Maple Syrup Industry.

**Eligibility:** An individual who has been active in the International Maple Syrup Industry within the last 5 years and has shown outstanding leadership in the Industry.

**Criteria for the Award:** The eligibility criteria for the Award are as follows:

- 1) The individual must be nominated by at least one paid member of IMSI; and,
- 2) The nominee must have been active in the International Maple Syrup Industry within the last 5 years and demonstrated outstanding leadership in the Industry.

**Selection of Winning Nomination:** IMSI's Executive Committee will select the winner of this award.

**Instruction for Nominations:** An e-mail or letter outlining in detail the merits of the nomination must be provided to IMSI's Executive Director by **August 31<sup>st</sup>, 2012**.

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**For Further Information:**

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